



## **FOR IMMEDIATE RELEASE**

### **Veteran Technical Solutions Architects Richard Cefola, Ashok Rout Join Cambria Solutions**

SACRAMENTO, Calif. – April xx, 2014 -- Seasoned technical solutions architects, Richard Cefola and Ashok Rout have joined Cambria Solutions, Inc., a national information technology and management consulting firm. The announcement was made by Cambria CEO and founder, Robert Rodriguez.

“Richard and Ashok’s expertise in technical solutions insights and strategies will be of tremendous value to our clients – bolstering our burgeoning technology services practice as well as helping accelerate our national expansion,” said Rodriguez.

Richard Cefola has been named Director of Technology Services at Cambria’s Tallahassee, Fla. office. With more than 23 years of experience, Cefola has provided solution management, design and development services for multiple large scale, enterprise software applications in the public sector including those for the Commonwealth of Massachusetts, the State of Florida, and the City of New York. Cefola spent over 14 years at Accenture and led their productization efforts for two major software projects.

Ashok Rout joins Cambria’s Sacramento office as Director of Technology Services. Rout has more than 18 years of experience in the IT industry, including all facets of project life-cycle development – business process analysis, requirement evaluation, system design, development and integration, implementation, and support. Previously Rout was Chief Technology Officer at Social Interest Solutions Inc. and an expert in health reform technologies.

Cambria’s Technology Services portfolio includes projects in five main focus areas: systems integration, technology strategy, solution management, data management, and HumanGenuity Digital, a new area specifically focused on customer engagement (e.g., digital experience, digital content, mobile and web).

#### About Cambria Solutions, Inc.

Cambria Solutions is an information technology and management consulting firm based in Sacramento, Calif., with offices in Los Angeles; Olympia, Wash.; Tallahassee, Fla.; and, Washington, D.C. Founded in 2003, Cambria builds custom-tailored solutions using ingenuity and a distinctly humanized approach. Something we like to call HumanGenuity™. Cambria Solutions specializes in working with government and health care clients to successfully deliver their most important projects, solve their most difficult challenges and take advantage of new opportunities. Since its founding, the company has experienced double-digit growth each year and has been recognized five times by Inc. magazine as one of the nation's 5000 fastest-growing, private companies. For more information about Cambria Solutions, visit [www.cambriasolutions.com](http://www.cambriasolutions.com). Follow us on Twitter, LinkedIn, Facebook and YouTube.

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