



## **NATIONAL CONSULTING FIRM CAMBRIA SOLUTIONS LAUNCHES NEW BRAND**

### **New Look and Website Celebrate 10 Years of Success, Bright Outlook and "HumanGenuity™"**

SACRAMENTO, Calif. -- Cambria Solutions, Inc., a national information technology and management consulting firm, today announced the launch of its new brand. With a vibrant new look and logo, the company has unveiled a signature "thumbprint" representing the unique and personal service provided by Cambria to its clients. Cambria's new brand features a new word – HumanGenuity™.

"We asked our clients and partners what they appreciate most about us," said Cambria's CEO and founder Robert Rodriguez. "They told us they value our unique abilities: the ability to patiently listen, the ability to humanize a problem, and the ability to develop innovative solutions to their most complex challenges. From that came the word HumanGenuity—human and ingenious."

Cambria's new brand launch includes an updated website at [www.cambriasolutions.com](http://www.cambriasolutions.com), which includes information on Cambria's history, its services and practice areas, case studies and career opportunities. The new website features photos of Cambria's team of expert consultants – the people who help clients improve their businesses on a day-to-day basis. It also depicts the energy and diversity of the Cambria team.

"In the last 10 years we've built Cambria Solutions from a single client to one of today's leaders in healthcare, human services, finance, and transportation consulting," said Rodriguez. "These are exciting times for us as we move forward to expand our nationwide presence. The look and feel of our new brand emphasizes our optimism for the future as we develop new services and offerings to help our clients deliver their most important projects, solve their most difficult challenges and take advantage of new opportunities."

#### About Cambria Solutions, Inc.

Cambria Solutions is an information technology and management consulting firm based in Sacramento, Calif., with offices in Los Angeles; Olympia, Wash.; Tallahassee, Fla.; and, Washington, D.C. Founded in 2003, Cambria builds custom-tailored solutions using ingenuity and a distinctly humanized approach. Something we like to call HumanGenuity™. Cambria Solutions specializes in health and human services, transportation and finance helping clients successfully deliver their most important projects, solve their most difficult challenges and take advantage of new

opportunities. Since its founding, the company has experienced double-digit growth each year and has been recognized five times by Inc. magazine as one of the nation's 5000 fastest-growing, private companies. For more information about Cambria Solutions, visit [www.cambriasolutions.com](http://www.cambriasolutions.com). Follow us on [Twitter](#), [LinkedIn](#), [Facebook](#) and [YouTube](#).

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